

डॉ. पल्लवी जैन गोविल, भा.प्र.से.
Dr. Pallavi Jain Govil, IAS



सचिव
भारत सरकार
युवा कार्यक्रम और खेल मंत्रालय
युवा कार्यक्रम विभाग
Secretary
Government of India
Ministry of Youth Affairs & Sports
Department of Youth Affairs
Dated the 13th July 2026

D.O.No. J-17011/452/2025-MY BHARAT

Dear Madam / Sir,

This is to bring to your attention that MY Bharat (Mera Yuva Bharat), under the Department of Youth Affairs, Ministry of Youth Affairs & Sports, Government of India, is a technology-enabled phygital platform for meaningful youth engagement. Since its launch by the Hon'ble Prime Minister on 31st October, 2023, the MY Bharat Portal (<https://mybharat.gov.in/>) has grown into one of the country's largest youth engagement platforms, with over 2.25 crore registered youth.

2. To support Ministries and Departments in reaching young citizens, MY Bharat has developed a dedicated Quiz Module, available on both the MY Bharat Portal and Mobile Application. The module provides an interactive platform for disseminating information on government schemes, programmes, and key initiatives. Several Ministries and Departments have already utilised this facility with encouraging participation. I am also pleased to share that MY Bharat has recently been recognised by the Guinness World Records for the Most Users to Take an Online Quiz.

3. Hosting a quiz is simple. The concerned Ministry/Department needs to provide a repository of at least 200 multiple-choice questions with correct answers, following which the system automatically generates random quizzes of 10-20 questions. Digital participation certificates are issued to eligible participants, and Ministries/Departments may also institute suitable awards or incentives for top performers, wherever feasible.

4. The MY Bharat technical team will provide all necessary support for onboarding and conduct of quizzes. The nodal officer for this initiative is Shri Roshan Tandon, Assistant Director, MY Bharat, who may be contacted at roshan.tandon@gov.in or 8770928068.

5. I would like to invite your Ministry/Department, including its Attached Offices, Autonomous Bodies, Statutory Bodies, and Subordinate Offices, to utilise the MY Bharat Quiz Module for wider dissemination of information and enhanced engagement with the youth of the country.

सचिव आयुष का कार्यालय
Office of Secretary Ayush

एफ.टी.एस./F.T.S. No. 520850
डायरी नं./Dy. No. 16-07-26
दिनांक/Date

To,
All Secretaries to Government of India

Yours sincerely,
(Dr. Pallavi Jain Govil)

[Secy-goi] Utilise the MY Bharat Quiz Module of MY Bharat Portal- regarding.

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Mon, 13 Jul 2026 4:00:28 PM +0530

To "all secys"<secy-goi@ismgr.nic.in>

Cc "Nitesh Mishra"<as-youth@gov.in>,"salilkumar"<salilkumar@ord.gov.in>,"Dr. Priyanka Shukla"<ceo-office.myb@nic.in>,"MYBharat section" <my.bharat@gov.in>,"Roshan Tandan"<roshan.tandan@gov.in>

Respected Sir/Ma'am,

I am directed to attach a DO letter from Secretary, D/o Youth Affairs, GoI on the subject mentioned above for your kind perusal pl.

regards,

PPS
Office of Secretary (Youth Affairs)
Department of Youth Affairs
Ministry of Youth Affairs and Sports
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1 Attachment(s)

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